

# DESTINATION



Show your group the two sides of Milan – world-famous history and leading-edge modern design – with an energy-infused Four Seasons meeting or incentive event.



FOUR SEASONS

HOTEL  
MILANO



# GROUP

# ACTIVITIES



Whether for a business meeting, incentive event or a gathering with friends and family, Four Seasons creates an exhilarating balance of Milan's world-famous history and cutting-edge trends.

## HISTORIC MILAN

- ▶ IL DUOMO AND BEYOND
- ▶ DINING WITH LEONARDO DA VINCI'S "THE LAST SUPPER"
- ▶ OPERA OVATIONS AT TEATRO ALLA SCALA
- ▶ MANSIONS AND MUSEUMS
- ▶ EXPLORING SFORZA CASTLE
- ▶ CRUISING THE CANALS

## TODAY'S MILAN

## DAY TRIPS

## UPCOMING EVENTS



## Did you Know?

Did you know that Milan has over 136 churches? The most famous is Il Duomo, but you can also introduce your group to the Basilica of Sant'Ambrogio, Santa Maria delle Grazie, Basilica San Lorenzo, Sant' Eustorgio Basilica, Santa Maria presso San Satiro and San Maurizio al Monastero Maggiore.

## IL DUOMO AND BEYOND

A perfect starting point for discovering Milan, Il Duomo is literally at the centre of the city. The fifth largest cathedral in the world, the magnificent Gothic structure took nearly six centuries to complete, starting in 1386. The church features more statues than any other building in the world, totalling nearly 3,200. A visit to the rooftop is definitely a must, giving a 360-degree overview across Milan. It's even possible to organise a private concert on the rooftop!

## Our Recommend

From churches and theatres to museums and modern landmarks, Four Seasons can custom-design a complete city tour for your group, incorporating rare insider experiences.



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## DINING WITH LEONARDO DA VINCI'S "THE LAST SUPPER"

Among the world's most famous paintings, Leonardo da Vinci's "The Last Supper" is a mural located in the refectory of Milan's convent of Santa Maria delle Grazie. Work on the painting is presumed to have started around 1495, as Leonardo da Vinci portrayed Jesus and his twelve disciples at a long dinner table.

Your group can view this iconic painting during an exclusive after-hours visit. Then escort everyone to a space in the adjoining church, where a cocktail party for up to 65 guests can be fully catered by Four Seasons.



## Our Recommend

Let our chef custom-design your cuisine – featuring food inspired by the original menu of "The Last Supper," or serving an authentic Italian feast.



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## OPERA OVATIONS AT TEATRO ALLA SCALA

Immerse your guests in the Teatro alla Scala, the world's most famous opera house, completed in 1778 and restored in 2004.

Start the morning with a tour, exploring the opulent theatre from centre stage to the royal box. Then visit the theatre's own museum, housing mementos from Puccini, Rossini and Verdi. For the afternoon, go deeper into the world of Teatro alla Scala with a visit to the vast Ansaldo Workshops, the production centre where scenery, costumes and props are constructed.

That evening, your group can attend a Teatro alla Scala performance, sitting shoulder to shoulder with Milan's glitterati in their finery and jewels. Before or after the show, enjoy cocktails in one of the theatre's foyers, hosted by the caterer of Teatro alla Scala.



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## MANSIONS AND MUSEUMS

Just across the street from Four Seasons Hotel Milano is the Museo Bagatti Valsecchi, a sumptuous art-filled home created in the 1880s in Neo-Renaissance style. Another option is Villa Necchi, constructed in the 1930s and displaying sleek Italian art deco. The villa was the setting for the Tilda Swinton film, "I Am Love."

Other destinations include the Pinacoteca di Brera, the city's main public art gallery, featuring four centuries of Italian painting, and the Museo Poldi-Pezzoli, featuring a collection of 19th century works, including Bellinis and Botticellis. Stepping back in time, Four Seasons promises a truly magical Milan experience.



## Our Recommend

Let Four Seasons plan an exclusive insiders' tour or an elegant party in one Milan's many historic homes and museums – giving a taste of the glamorous lifestyle of the city's residents. Many of the museums are the former homes of noble families and the leaders of local industry.



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## EXPLORING SFORZA CASTLE

Built in the 15th century, Sforza Castle is a magnificent castle fortress that is sure to capture the imagination of your group. After many renovations over the centuries, today the castle is home to a series of museums.

Among the treasures is Michelangelo's unfinished final sculpture, the marble statue of "La Pietà di Rondonini," which he worked on from the 1550s until the last days of his life in 1564. Other intriguing exhibits include Egyptian artifacts, a 4th-century sarcophagus, a 14th-century mausoleum, a manuscript by Leonardo da Vinci, and paintings and sculptures by Tintoretto and Canaletto.



## Our Recommend

Four Seasons can coordinate a fascinating guided visit to Sforza Castle, including a regal cocktail party or dinner.

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## CRUISING THE CANALS

You might think Venice is the only Italian city with canals, but Milan also has its own historic waterways, originally used for irrigation and transportation. Construction started in 1179 and soon the canals formed a 150-kilometre (93-mile) network connecting with rivers and lakes throughout the Lombardy region. Only three of the canals remain open today.

Travelling in a 9-metre (30-foot) motorboat – accommodating up to 15 passengers – your group can explore this unexpected side of Milan. Take in the beautiful countryside, visit historic villas, stroll the fashionable Naviglio district, and dine at a restaurant tucked inside a 14th-century inn. This adventure provides a wonderful highlight to any itinerary.





## HISTORIC MILAN

## TODAY'S MILAN

- ▶ BEHIND THE SCENES IN ITALIAN FASHION
- ▶ AT THE FOREFRONT OF MODERN DESIGN
- ▶ INSIDER'S GUIDE TO GASTRONOMY
- ▶ DINNER TOUR ON THE VINTAGE ATMOSFERA
- ▶ ITALIAN FOOTBALL FEVER
- ▶ FORMULA 1 RACE-CAR FANTASY

## DAY TRIPS

## UPCOMING EVENTS



## Our Recommend

It's also possible to arrange a personal shopping experience, guided by a professional image consultant who can give custom-tailored advice on Italian fashion.

Your tour may well include Galleria Vittorio Emanuele II, the world's oldest shopping mall. Constructed in the late 1800s, the mall today is home to the world's biggest names in fashion, including Gucci and Prada.

## BEHIND THE SCENES IN ITALIAN FASHION

One of the world's true fashion capitals, Milan is home to a thriving couture scene, including the headquarters of many leading designers. Flagship stores include Dolce & Gabbana, Prada, Versace and more. The shopping is truly breathtaking – even just window-shopping!

Giving the ultimate convenience, Four Seasons Hotel Milano is tucked quietly between via Montenapoleone and via della Spiga, Italy's two must exclusive designer shopping streets.

Four Seasons can arrange a guided tour of the fashion district, escorted by an expert in Italian style. Go behind the scenes at famous stores or designers' ateliers, enjoying a private fashion show. Some boutiques offer dedicated spaces for cocktail parties.



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## AT THE FOREFRONT OF MODERN DESIGN

Not just a fashion capital, Milan is also at the leading edge of international design for furniture and other products.

Four Seasons can motivate your group to new heights of inspiration and creativity with an immersion in Milan's design culture – giving first-hand insights on the latest trends from leaders in the design world.

### Our Recommend

Enjoy a guided tour with a local designer, including visits to design schools, showrooms, retail stores, the Kartell museum, architects' offices, and unique places such as the private home of architect and designer Giò Ponti.



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## Did you know?

These gastronomic activities are inspired by "Feeding the Planet, Energy for Life," the theme of the upcoming Expo Milano 2015, taking place from May 1 to October 31, 2015.

## INSIDERS GUIDE TO GASTRONOMY

Milan is a delicious place to learn about the finest Italian cuisine. Not only are there many local markets, every neighbourhood has its own biweekly food market, and there are also many permanent market halls spread throughout the city.

Your group can enjoy a private tour with Executive Chef Vito Mollica, visiting the main vegetable market and fish market, or the famous Peck gourmet store, before taking part in a cooking class.

Tours can also be organised at Four Seasons food suppliers, including the fresh pasta maker, the riseria (where they grow and prepare the rice for Milanese risotto), the mozzarella maker, the producer of Grana Padano Parmesan cheese, the salami and cold cut maker, and a winery in Franciacorta wine country.



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## DINNER TOUR ON THE VINTAGE ATMOSFERA

Imagine savouring traditional Milanese cuisine, accompanied by fine Italian wine, while touring the streets of Milan aboard a classic 1920s tram car. A dinner on the Tram Ristorante ATMosfera allows your group to enjoy an unforgettable experience in the most exclusive mobile venue in the city.

These elegant Carelli carriages, used in Milan in the 1920s, capture the colonial atmosphere of the Orient-Express railway. This chic setting turns a sight-seeing tour in a relaxing and creative special event.



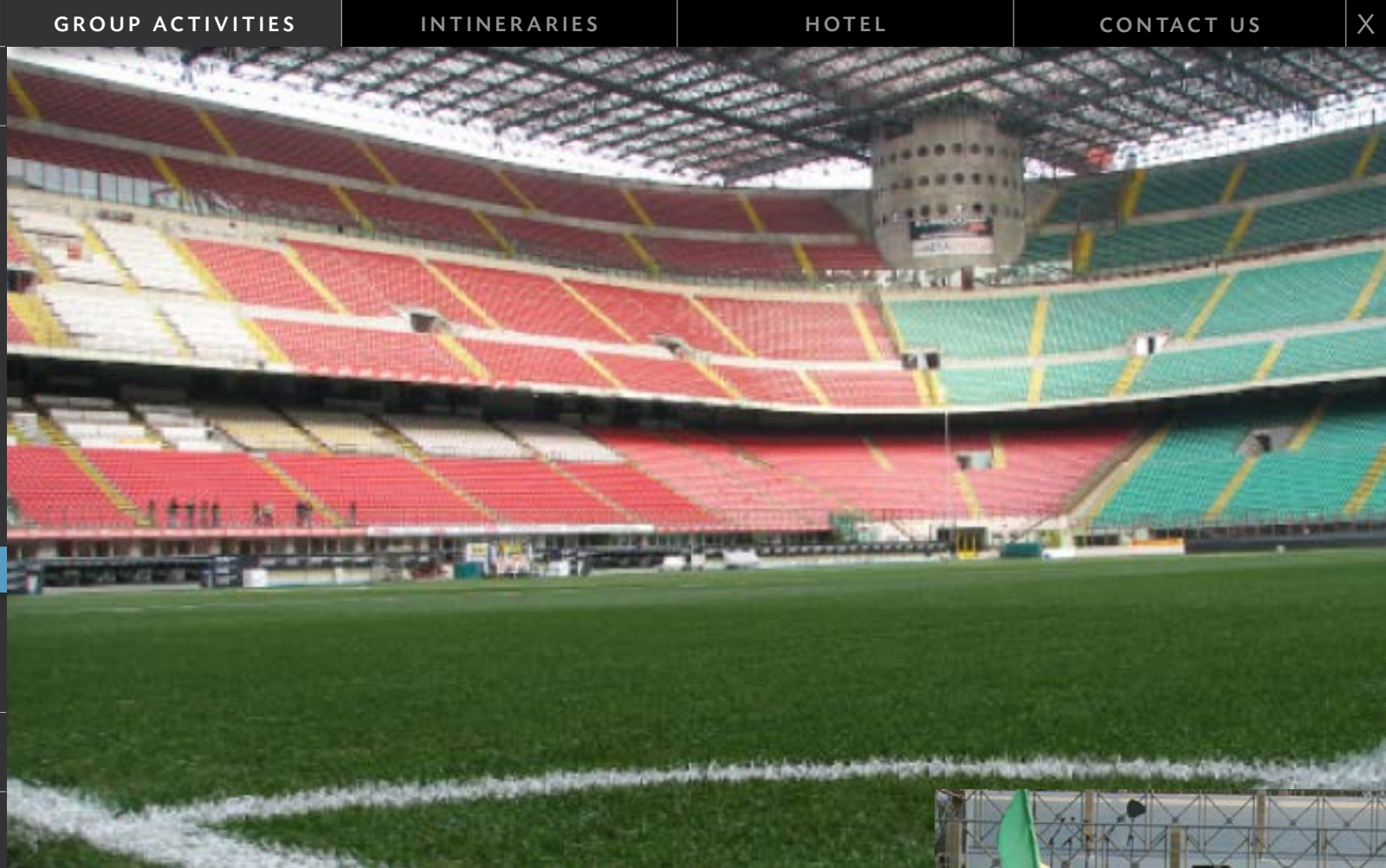
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## ITALIAN FOOTBALL FEVER

Football (or soccer as it's known to North Americans) is a passion in Milan. The two local football clubs – A.C. Milan and Inter Milan – have been competitive rivals since the beginning of the 1900s.

Bring your group to one of their thrilling matches, or even to one of the twice-yearly derbies when then two cross-town rivals play against each other. Games take place at the San Siro football stadium, home to both teams and featuring a museum dedicated to their history.

The best seats include access to an area serving food and drinks. Your group is sure to get caught up in the infectious energy and emotion of the football match. It's a one-of-a-kind and totally exciting Milan opportunity.



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## FORMULA 1 RACE-CAR FANTASY

Italy is famous for fast cars, and Four Seasons can help your group live the dream of driving a Lamborghini, a Maserati or a Ferrari.

At the Monza Formula 1 race track – just 40 minutes from Milan – plan a full-day training, teaching obstacle avoidance, break control and aquaplaning. Feel the thrill of pulling into a pit stop, then speeding away in a real competition car – whether with a professional driver or independently.

### Our Recommend

For a total experience of Italian transportation, it's also possible to tour the local countryside in a Ferrari, or to shoot through the streets of Milan aboard a Vespa. Ask Four Seasons for details.



HISTORIC MILAN

TODAY'S MILAN

DAY TRIPS

UPCOMING EVENTS

**LAKE COMO**

Escape to Lake Como, playground of Italian and international celebrities, and climb aboard your own boat – stopping for an aperitivo at the sophisticated lakeside town of Bellagio, then a late lunch at the Villa d'Este Hotel.

**DAY TRIPS**

Let Four Seasons make all the plans for excursions to show your group the gorgeous countryside outside Milan in the surrounding Lombardy region. All of these destinations are within one or two hours.

**FRANCIACORTA**

Tour Franciacorta wine country – just one hour east of Milan – and sample some of Italy's finest sparkling wine

**LAGO MAGGIORE & LAGO DI GARDA**

Explore northern Italy's lush lake country with visits to Lago Maggiore and Lago di Garda.



DAY TRIPS CONTINUED »

HISTORIC MILAN

TODAY'S MILAN

DAY TRIPS

UPCOMING EVENTS

**BERGAMO ALTA**

Visit the medieval town of Bergamo Alta and discover the enchanting churches, palaces, squares and breathtaking views of the Lombardy plains.

**VERONA**

In summer months, plan a trip to the fascinating historic town of Verona – home of “Romeo and Juliet” – and enjoy open-air opera at the ancient Roman amphitheatre.

**DESIGNER-OUTLET SHOPPING MALLS**

Discover high-end Italian and international brands in the designer-outlet shopping malls at Serravalle and Fox Town – just outside Milan.





HISTORIC MILAN

TODAY'S MILAN

DAY TRIPS

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### FORMULA 1 GRAND PRIX IN MONZA

Annually, on the second weekend  
of September

## UPCOMING EVENTS

Plan your group gathering in Milan during one of the city's many local events, adding even more excitement to your itinerary. Please check with Four Seasons to confirm the dates for upcoming years

### WOMEN'S FASHION WEEK

Twice each year, at the end of  
February and the end of September

### MEN'S FASHION WEEK

Twice each year, in the middle  
of January and the end of June

### INTERNATIONAL FURNITURE FAIR

Annually, in April

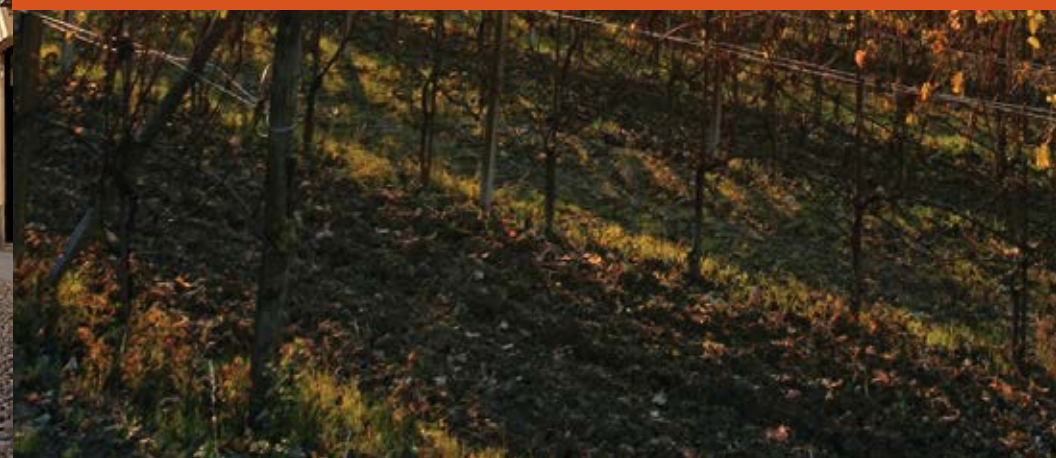




# ITINERARIES



We'll show you how to fill four fascinating days in Milan – creating an unforgettable Four Seasons experience for incentive groups.



DAY ONE  
TOURING HISTORIC  
MILAN

DAY TWO  
VISITING THE LAKE  
REGION

DAY THREE  
DESIGNER SHOPPING

DAY FOUR  
CELEBRATING FOOD  
AND WINE



ENJOY AN AFTERNOON CITY TOUR, FOCUSING HISTORIC SITES SUCH AS IL DUOMO, THE GALLERIA VITTORIO EMANUELE II AND THE BOHEMIAN NEIGHBOURHOODS OF BRERA AND NAVIGLIO...



DAY ONE  
TOURING  
HISTORIC  
MILAN



STOP FOR A BREAK AT A  
MILANESE COFFEE HOUSE.

VISIT LEONARDO DA VINCI'S  
"THE LAST SUPPER" MURAL  
AT THE SANTA MARIA DELLE  
GRAZIE CHURCH.



AFTER RELAXING AND REFRESHING AT FOUR SEASONS, CLIMB ABOARD THE TRAM RISTORANTE ATMOSFERA AND ENJOY A TRADITIONAL MILANESE MEAL AS YOU TOUR THROUGH THE STREETS OF MILAN.

DAY ONE  
TOURING HISTORIC  
MILAN

DAY TWO  
VISITING THE LAKE  
REGION

DAY THREE  
DESIGNER SHOPPING

DAY FOUR  
CELEBRATING FOOD  
AND WINE



AFTER BREAKFAST, DEPART FOR LAKE COMO, PLAYGROUND OF ITALIAN AND INTERNATIONAL CELEBRITIES. CLIMB ABOARD YOUR OWN BOAT FOR A TOUR OF THE LAKESIDE VILLAS.

STOP FOR AN APERITIVO AT THE SOPHISTICATED LAKESIDE TOWN OF BELLAGIO, VISIT A SILK FACTORY, THEN ENJOY A LATE LUNCH AT THE VILLA D'ESTE HOTEL OR AT RISTORANTE CROTTO DEI PLATANI.

DAY TWO  
VISITING  
THE LAKE  
REGION

RETURN TO MILAN FOR AN OPERA PERFORMANCE AT THE FAMOUS TEATRO ALLA SCALA, THEN ENJOY A "DOPO SCALA" DINNER AT FOUR SEASONS IN IL TEATRO FUNCTION ROOM.



DAY ONE  
TOURING HISTORIC  
MILAN

DAY TWO  
VISITING THE LAKE  
REGION

DAY THREE  
DESIGNER SHOPPING

DAY FOUR  
CELEBRATING FOOD  
AND WINE



FOUR SEASONS HOTEL MILANO IS STEPS AWAY FROM THE CITY'S TWO MOST EXCLUSIVE DESIGNER SHOPPING STREETS: VIA MONTENAPOLEONE AND VIA DELLA SPIGA. **ENJOY A GUIDED TOUR WITH A PERSONAL STYLIST**, GOING BEHIND THE SCENES AT DESIGNERS' ATELIER.

**REFRESH OVER LUNCH** AT THE RECENTLY RENOVATED RESTAURANT OF THE PECK GOURMET FOOD STORE.

DAY THREE  
DESIGNER  
SHOPPING



**VISIT ONE OF THE MANY MUSEUMS OR ART GALLERIES** OF MILANO, OR LEARN ABOUT MODERN ITALIAN DESIGN AT THE DESIGN MUSEUM AT TRIENNALE.



**DINE OUT AT ONE OF THE MANY RESTAURANTS IN MILAN** – FROM A LOCAL TRATTORIA TO THE ELEGANT SIGNATURE RESTAURANT OF DOLCE & GABBANA.

DAY ONE  
TOURING HISTORIC  
MILAN

DAY TWO  
VISITING THE LAKE  
REGION

DAY THREE  
DESIGNER SHOPPING

DAY FOUR  
CELEBRATING FOOD  
AND WINE

1  
IN THE MORNING, DISCOVER ALL THE SECRETS OF  
"LA BUONA TAVOLA" AT A **FOUR SEASONS COOKING  
CLASS WITH EXECUTIVE CHEF VITO MOLLIKA**. THEN SIT  
DOWN AND ENJOY THE LUNCH YOU'VE PREPARED.



DAY FOUR  
CELEBRATING  
FOOD AND  
WINE

2  
IN THE AFTERNOON, **VISIT MILAN'S  
FAMOUS GOURMET OUTLETS** TO  
LEARN MORE ABOUT ITALIAN  
GASTRONOMY, GIVING A CHANCE  
TO PURCHASE TYPICAL PRODUCTS  
AND VINTAGE WINES.

3  
**STOP FOR AN APERITIVO** IN ONE  
OF THE MANY TRENDY BARS  
IN THE AREA.



4  
**ENJOY AN EXCLUSIVE DINNER FOR  
YOUR GROUP** – WHETHER AT FOUR  
SEASONS AT THE INTIMATE CHEF'S  
TABLE, OR IN A PRIVATE PALAZZO,  
SUCH AS PALAZZO CLERICI OR  
PALAZZO VISCONTI, WITH FOOD  
CATERED BY FOUR SEASONS.



# HOTEL

Combining authentic Renaissance history with chic modern style, Four Seasons Hotel Milano provides a glamorous home base, enhanced by sumptuous Italian dining, a sleek spa and al fresco events.



ACCOMMODATIONS

DINING

SPA AND RECREATION

MEETINGS AND EVENTS



## ACCOMMODATIONS

With 21st-century comfort and convenience, Four Seasons Hotel Milano offers a collection of 118 spacious guest rooms, including 51 suites – no two alike, some with original frescoes. Accommodations are adorned with luxurious Italian fabrics, custom-loomed carpets and lavishly marbled bathrooms.

Providing separate areas for work, sleep and recreation, the suites offer a range of styles and views. As always, Four Seasons signature service is a quiet presence as you relax, dine and celebrate among these beautiful, historic spaces.



DISCOVER MORE ROOMS AND SUITES »



ACCOMMODATIONS

DINING

SPA AND RECREATION

MEETINGS AND EVENTS



## DINING

Discover exceptional dining at Four Seasons Hotel Milano. At La Veranda, enjoy innovative Mediterranean and local cuisine created by celebrity Resident Chef Mareo Veneruso and his brigade of 28 white hats. Opt for the Chef's Table for exclusive dining experiences and cooking classes. For gourmet food-and-wine pairing events and a memorable Sunday brunch, be sure to visit Il Teatro.

Il Foyer is the Hotel's vibrant lobby lounge – a see-and-be seen destination for Milan's fashion elite – offering light hors d'oeuvres, snacks, desserts and cocktails. If you prefer to eat in total privacy and comfort, enjoy the Four Seasons luxury of 24-hour In-Room Dining.

[DISCOVER MORE DINING OPTIONS »](#)

ACCOMMODATIONS

DINING

SPA AND RECREATION

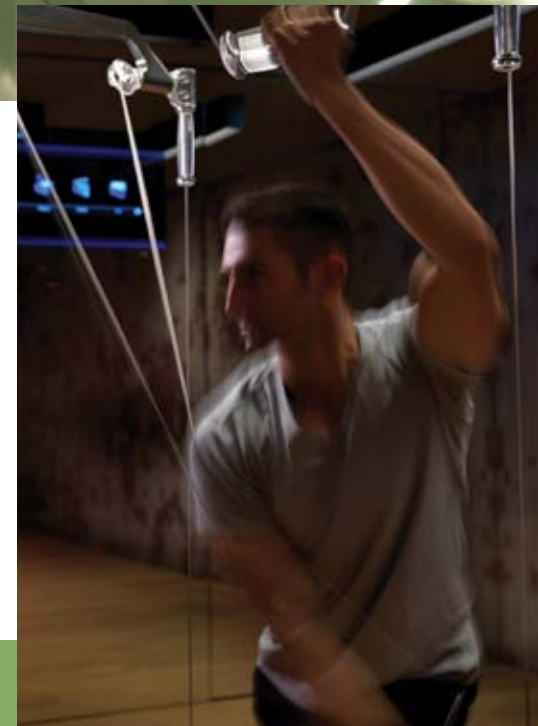
MEETINGS AND EVENTS



## SPA AND RECREATION

Four Seasons Hotel Milano ensures you look and feel your best – whatever the occasion. Experience Milan's largest, most complete hotel spa – with seven treatment rooms, including a deluxe spa suite for couples. Discover an extensive range facials and body care by Swiss Perfection and Sodashi, along with a signature hair salon by Rossano Ferretti.

Revitalise with high-tech workouts in the Fitness Centre, equipped with the latest workout technology. Or swim beneath a vaulted brick ceiling in the 14-metre (46-foot) lap pool.



DISCOVER MORE ABOUT OUR SPA AND RECREATION »

ACCOMMODATIONS

DINING

SPA AND RECREATION

MEETINGS AND EVENTS



## MEETINGS AND EVENTS

To entertain groups of 12 to 300 guests, Four Seasons Hotel Milano offers 604 square metres (6,500 square feet) of function space, including a ballroom and six intimately scaled meeting rooms. The style is cool, fashionable and totally flexible to your needs.

For all fresco events with classic Italian flair, plan a party in the cloistered courtyard, a private sanctuary with formal gardens.

DISCOVER MORE ABOUT OUR EVENT OPTIONS »





FOUR SEASONS  
HOTEL  
MILANO

# CONNECT WITH US

We'll make planning your event in  
Milan easier than you ever imagined.  
Simply connect with our expert  
Four Seasons event planners.

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Updated 09/2016 Design: [theworkhouse.ca](http://theworkhouse.ca)

# PHOTO CREDITS

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1. Image on the left  
Bagatti Valsecchi Museum, Milan

## TEATRO ALLA SCALA

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1. Image on the right  
Fondazione Teatro alla Scala, Milan

## MANSIONS AND MUSEUMS

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1. Image on the left  
Bagatti Valsecchi Museum, Milan
2. Image on the right  
Villa Necchi Campiglio, Milan

## SFORZA CASTLE

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1. Milan Tourism Board

## FOOTBALL FEVER

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1. San Siro football stadium, Milan

## FORMULA 1

## RACE-CAR FANTASY

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1. Red Travel DMC

