

A woman with blonde hair in a bun, wearing a black off-the-shoulder dress with a feathered hem, stands on a red carpet. She is surrounded by several photographers in black jackets, all holding cameras and taking pictures. The scene is lit with bright camera flashes, creating a dramatic and glamorous atmosphere. The background is dark, and a portion of a black car wheel is visible on the right side.

BW

BEVERLY WILSHIRE

Beverly Hills

A FOUR SEASONS HOTEL

Share the glamour of
BEVERLY HILLS

RED CARPET EXPERIENCES FOR GROUPS >



WELCOME

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Hollywood's A-List LANDMARK

STAR POWER



Beverly Wilshire became internationally renowned as the setting for "Pretty Woman," starring Julia Roberts and Richard Gere.



CLICK HERE FOR
A VIDEO VISIT



HISTORY

LOCATION

AMBIENCE



WELCOME

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ITINERARIES

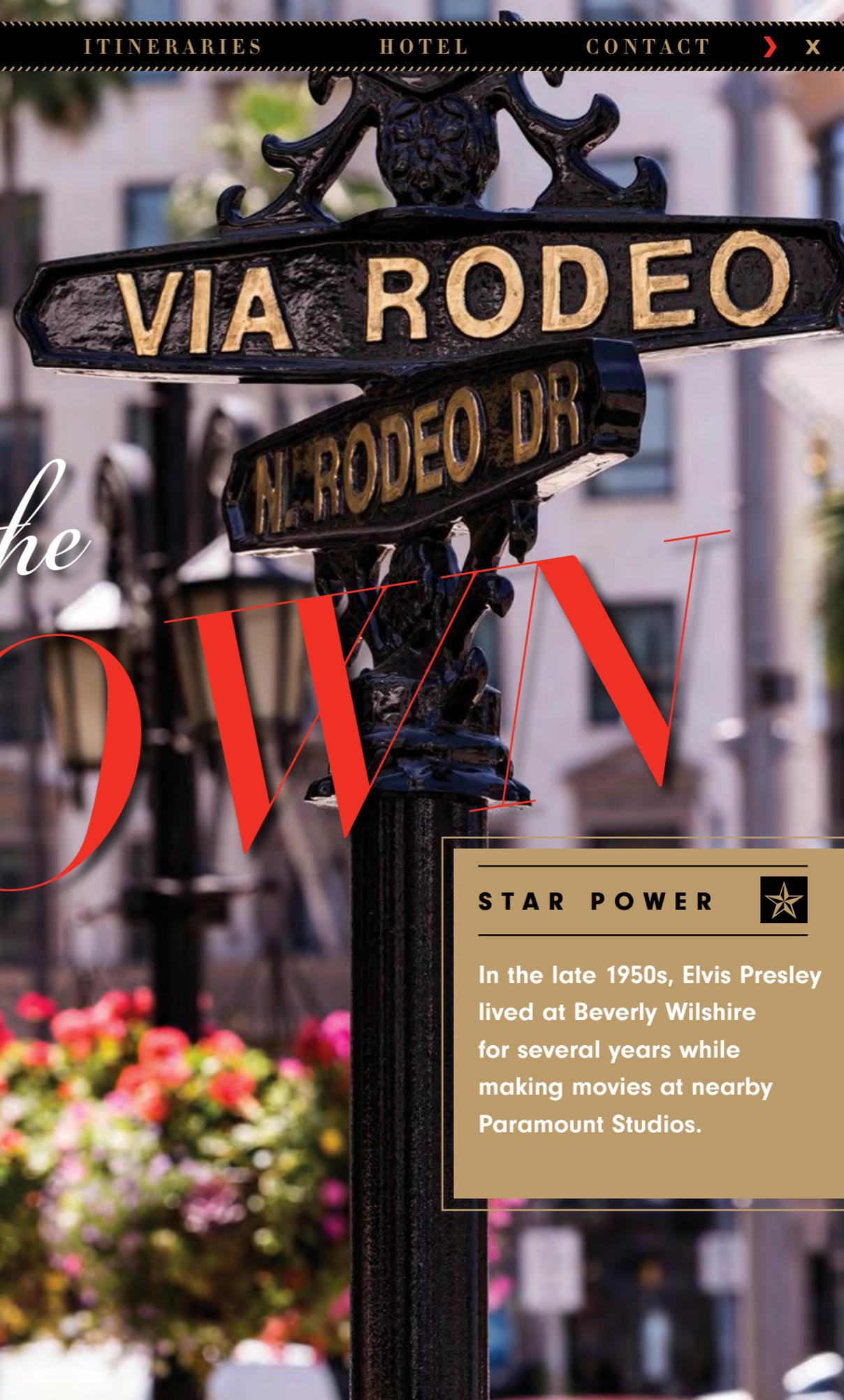
HOTEL

CONTACT



HISTORY LOCATION AMBIENCE

Located at the top of Rodeo Drive, Beverly Wilshire benefits from a walkable location in the heart of downtown Beverly Hills. Designer shopping starts right outside the door, tempting you to stroll the dazzling streetscape lined with designer fashion boutiques and glittering jewelry shops.



Top of the TOWN

STAR POWER



In the late 1950s, Elvis Presley lived at Beverly Wilshire for several years while making movies at nearby Paramount Studios.

[WELCOME](#)[EXPERIENCES](#)[ITINERARIES](#)[HOTEL](#)[CONTACT](#)

Your grand ENTRANCE

STAR POWER



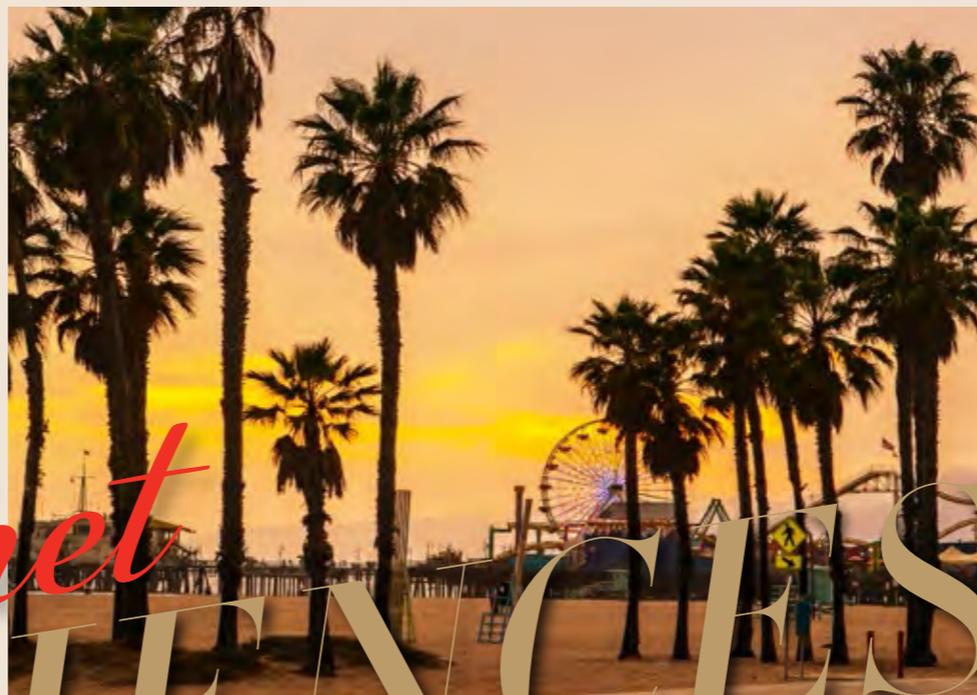
Famous guests at Beverly Wilshire have included Warren Beatty, Cary Grant, Aga Khan, the Dalai Lama and Japan's Emperor Hirohito.

[HISTORY](#)[LOCATION](#)[AMBIENCE](#)

In this legendary setting, Beverly Wilshire offers your group a resort-style destination in the heart of the city – taking full advantage of Southern California's year-round warmth. Our historic hotel buzzes with fresh energy and excitement, from VIP pampering at the Spa and swimming pool to see-and-be-seen dining at Wolfgang Puck's CUT steakhouse. Four Seasons care gives your every guest a true celebrity experience.



Create an unforgettable Beverly Hills event for your group, starting with these seven glamorous experiences. Each one is an inspiring opportunity to create an over-the-top incentive trip or add excitement to a business gathering.



Red carpet EXPERIENCES



1

Rodeo Drive
Designer Shopping

2

Al Fresco Receptions
at Two Rodeo

3

On-Stage Ovarions

4

Celebrate at Your Own
Private Mansion

5

Hollywood Studio
Backlot Tour

6

Priceless Masterpieces
at the Getty Center

7

Santa Monica Beach Day



DIRECTOR'S TIP



Accent your shopping day with a continental breakfast at Tiffany & Co., or an afternoon of caviar and champagne on the rooftop of Chanel.



RODEO DRIVE DESIGNER SHOPPING



Step out the front doors of Beverly Wilshire and you're at the top of Rodeo Drive, the iconic tree-lined boulevard filled with couture and specialty shops.

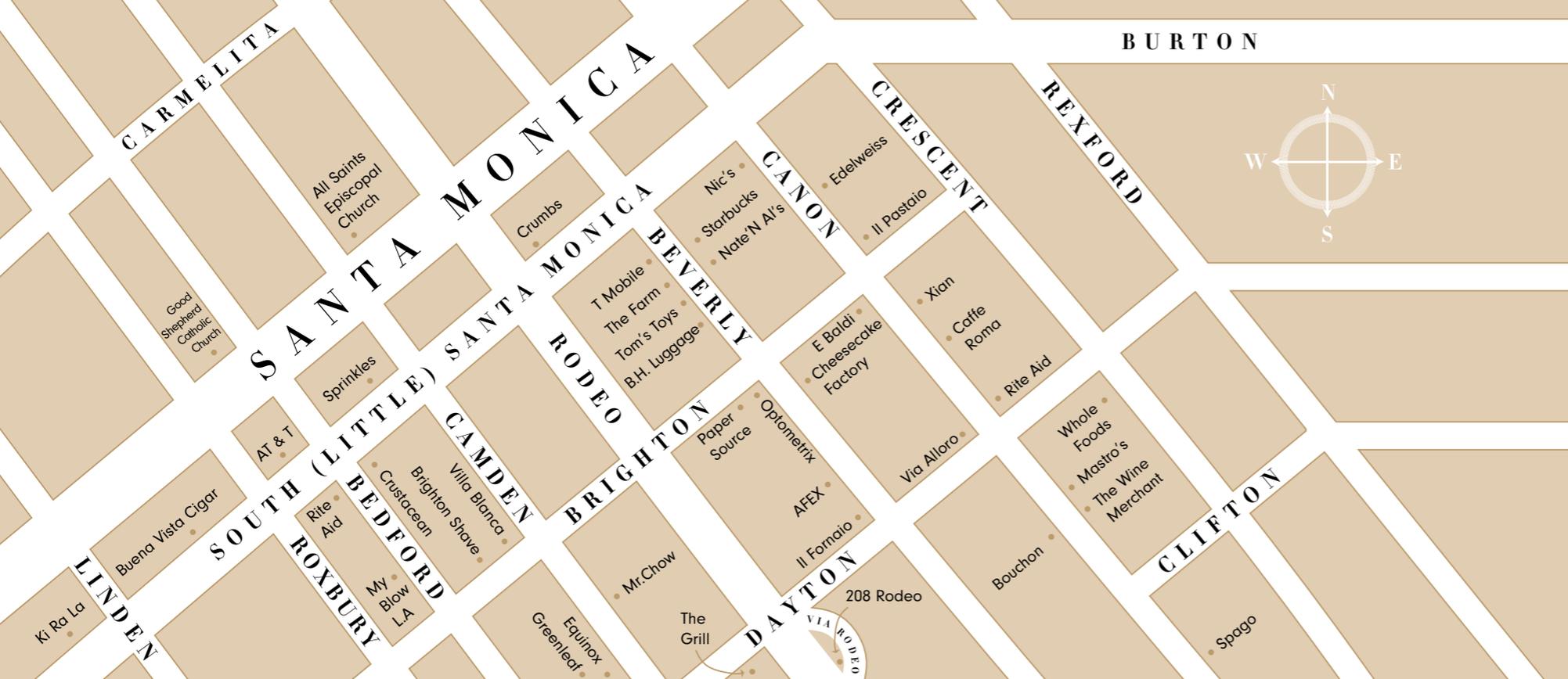
Acclaimed as one of the world's best shopping experiences, Rodeo Drive first gained retail renown when the iconic Giorgio Beverly Hills opened on the street in 1961.

Invite your group to shop like the stars. We'll arrange an exclusive shopping experience, guided by a team of celebrity fashion stylists. Stores may be closed to provide exclusive VIP shopping, including private fashion shows.

MAXIMUM CAPACITY: 400 GUESTS

[CLICK HERE FOR SHOPPING MAP](#)

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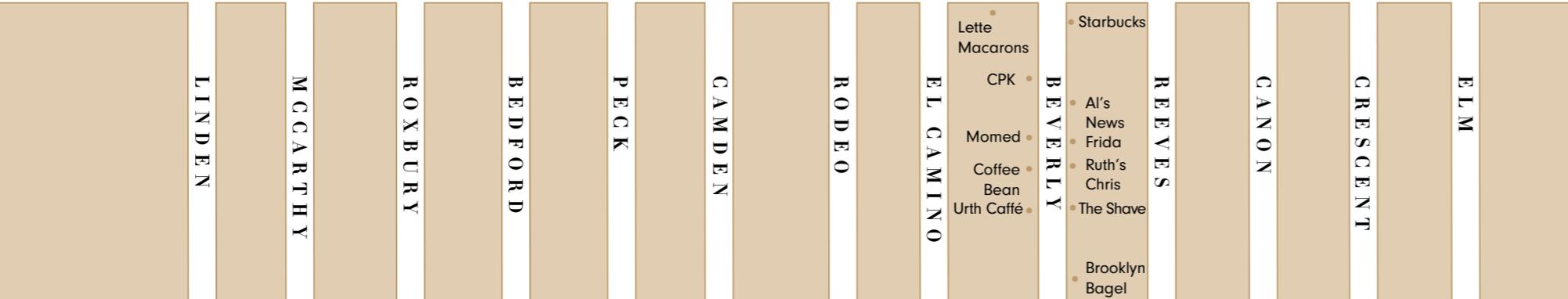
STORE DIRECTORY

- [Barney's](#)
- [Buena Vista Cigar](#)
- [Edelweiss](#)
- [Equinox](#)
- [Lette Macarons](#)
- [My Blow LA](#)
- [Neiman Marcus](#)
- [Nike Town](#)
- [Paper Source](#)
- [Saks 5th Avenue](#)
- [Saks Men's Store](#)
- [Sprinkles](#)
- [St. John](#)
- [The Shave](#)
- [The Wine Merchant](#)
- [Tom's Toys](#)
- [Urth Caffé](#)
- [XIV Karats](#)

WILSHIRE



CHARLEVILLE

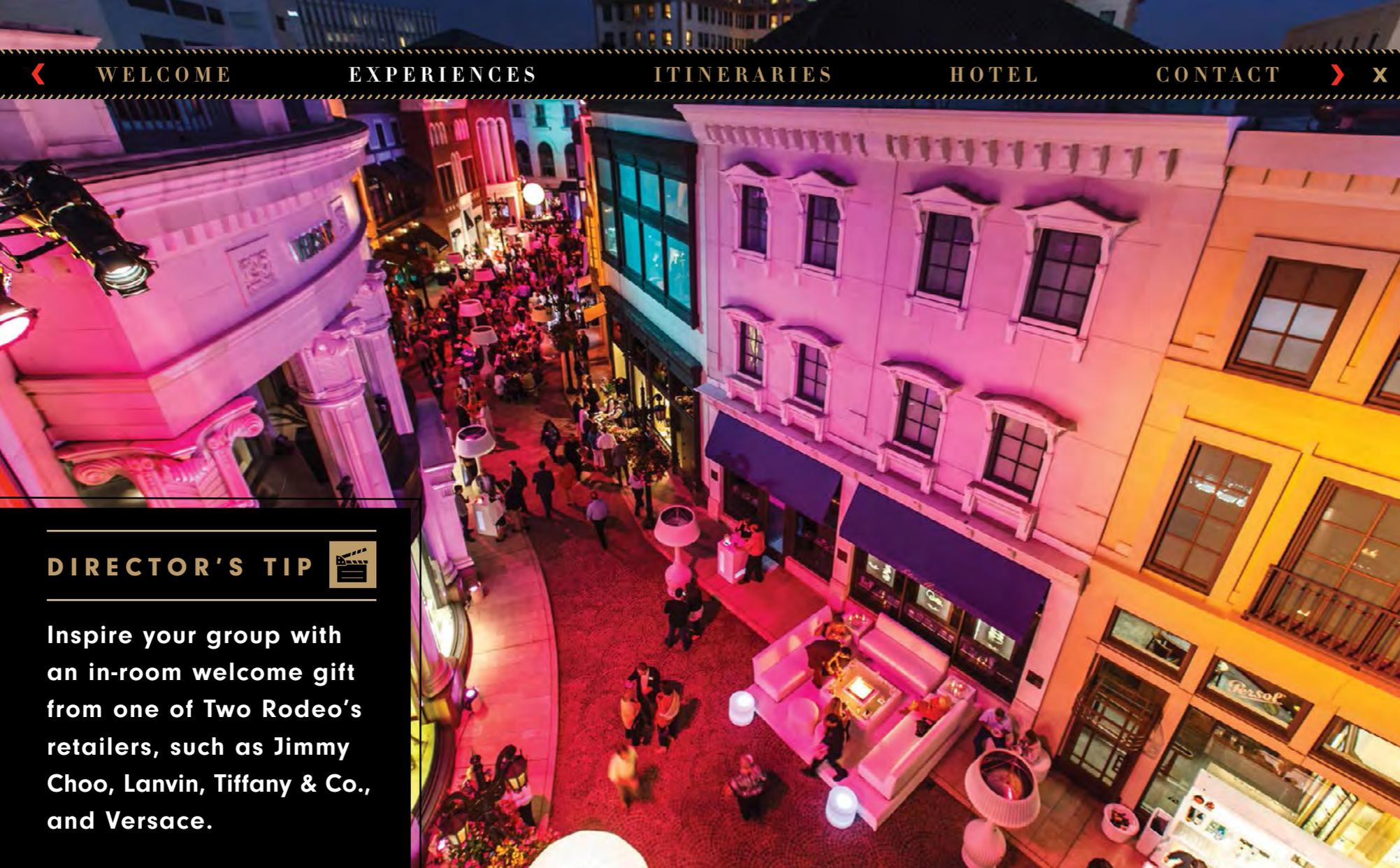


GREGORY



OLYMPIC

For a full list of stores along the renowned Rodeo Drive, visit this [website](#).

[WELCOME](#)[EXPERIENCES](#)[ITINERARIES](#)[HOTEL](#)[CONTACT](#)

DIRECTOR'S TIP



Inspire your group with an in-room welcome gift from one of Two Rodeo's retailers, such as Jimmy Choo, Lanvin, Tiffany & Co., and Versace.

AL FRESCO RECEPTIONS AT TWO RODEO



EXPERIENCE TWO

Imagine a glamorous welcome reception, right across the street from Beverly Wilshire on Rodeo Drive.

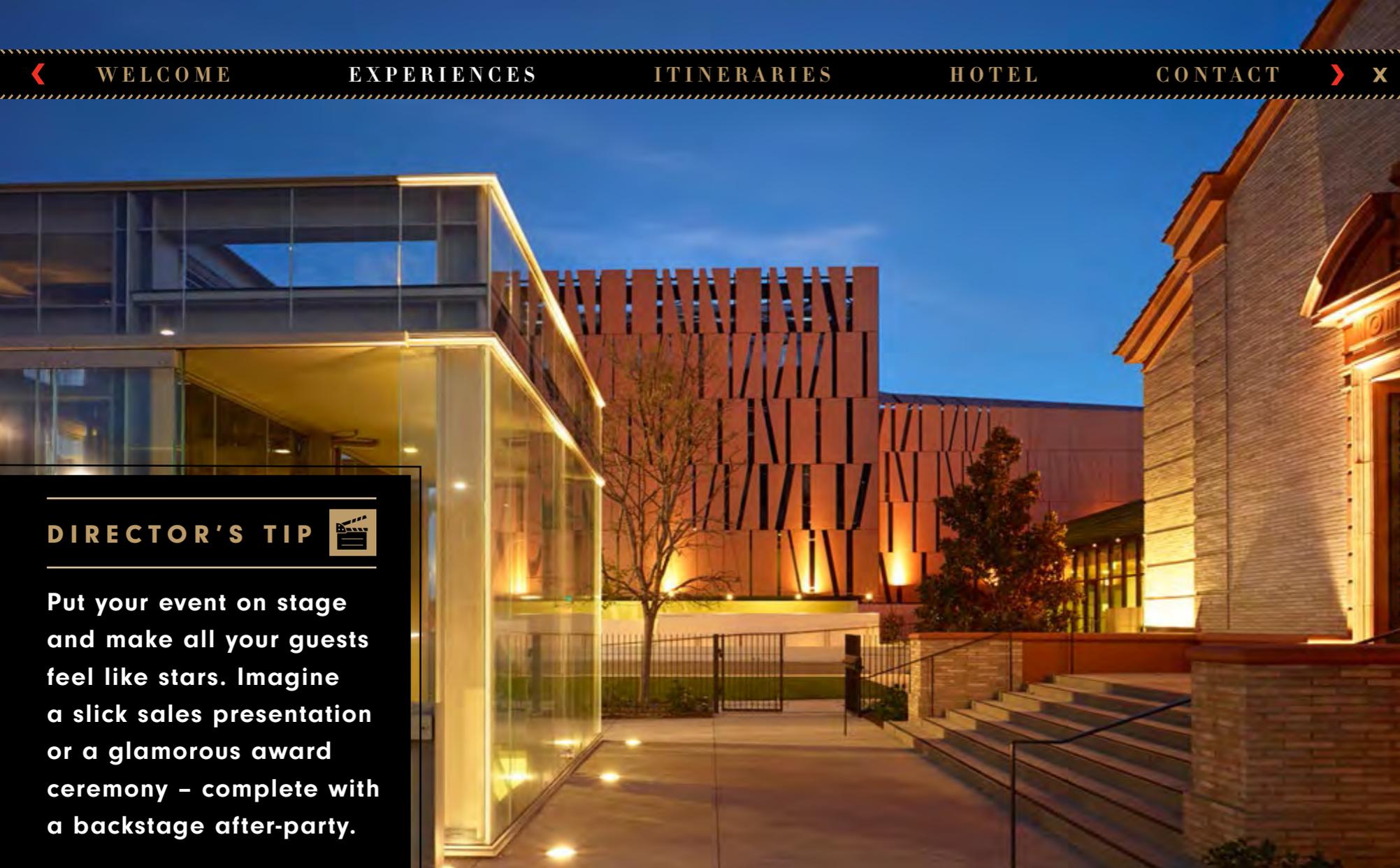
Two Rodeo is a landmark retail destination featuring the Via, a cobblestone luxury shopping street, brimming with European charm and an eclectic ensemble of boutiques and restaurants.

Taking advantage of gorgeous Southern California weather, we'll arrange a private outdoor party on the street, surrounded by some of the world's most iconic brands.

From an intimate al fresco dinner to a lavish cocktail party, Two Rodeo can help transform any event into an absolutely unforgettable affair.

MAXIMUM CAPACITY: 400 GUESTS

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DIRECTOR'S TIP



Put your event on stage and make all your guests feel like stars. Imagine a slick sales presentation or a glamorous award ceremony – complete with a backstage after-party.

ON-STAGE OVATIONS



Just five minutes from Beverly Wilshire, the Wallis Annenberg Center for the Performing Arts is the new cutting-edge gem of Beverly Hills.

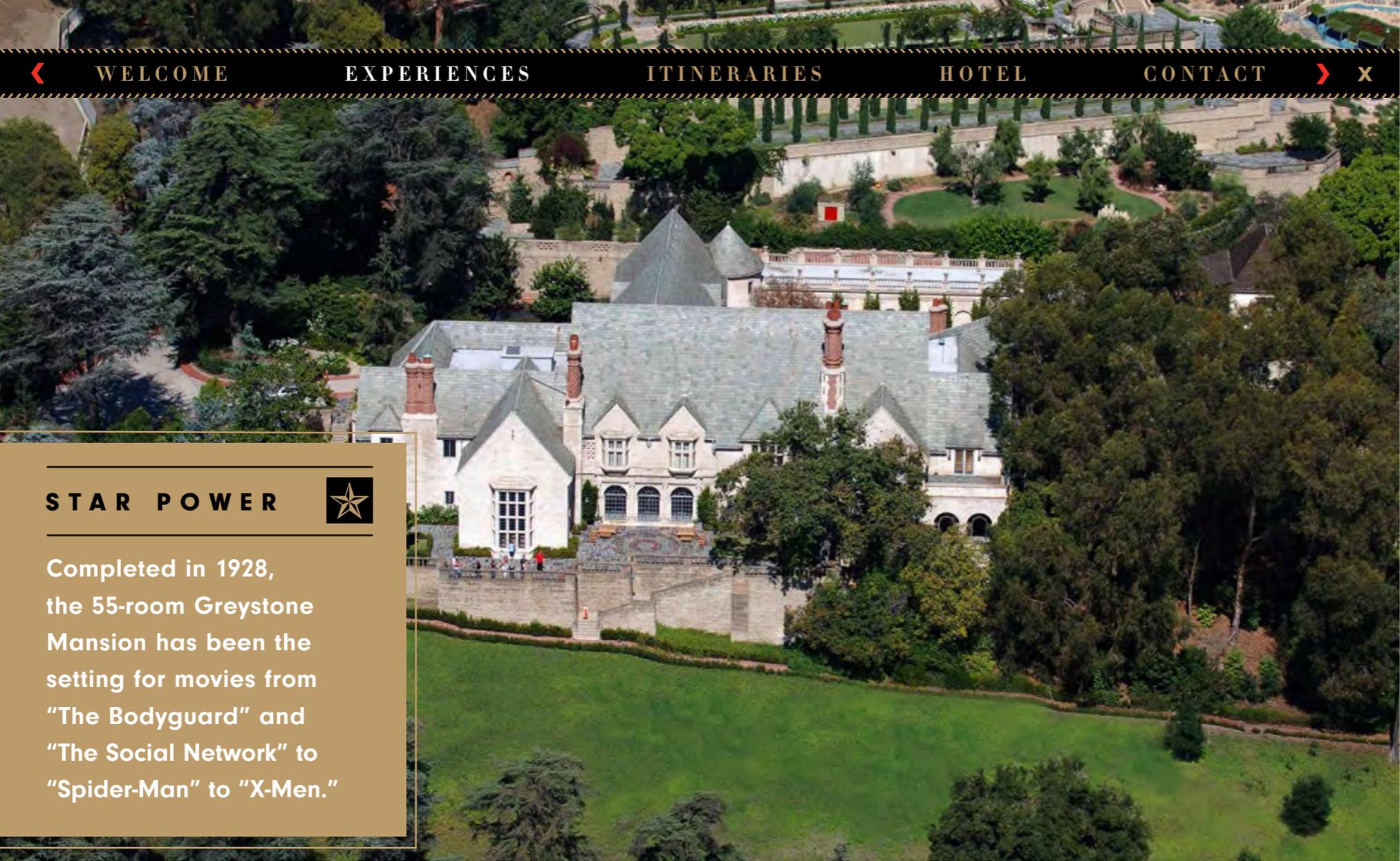
The complex is built around the historic Beverly Hills Post Office, originally opened in 1933. Over the years, famous local citizens were spotted here daily.

The facility has now been transformed into a vibrant new cultural destination, including a 500-seat theater and a 150-seat studio theater/rehearsal hall.

Book tickets for your group – or buy-out a whole performance – to see a current play, musical or dance show. Or hire your own surprise singer or band!

MAXIMUM CAPACITY: 500 GUESTS





STAR POWER



Completed in 1928, the 55-room Greystone Mansion has been the setting for movies from "The Bodyguard" and "The Social Network" to "Spider-Man" to "X-Men."

CELEBRATE AT YOUR OWN PRIVATE MANSION



EXPERIENCE FOUR

Host a party of glamour and decadent luxury... giving your guests a chance to experience the "Lifestyles of the Rich and Famous."

Los Angeles offers a multitude of houses available for rent - in famous locations from Beverly Hills to the Hollywood Hills. Settings range from a modernist masterpiece high above the city to a former home of Marilyn Monroe. Entertain in the mansion featured in the hit HBO show "Entourage" or go grand in the historic Greystone Mansion used for filming countless movies.

Your guests can lounge by a glamorous swimming pool and enjoy poolside spa treatments. Delight in wine and food pairings by a celebrity chef. Or dance the night away with big-name live entertainment.

MAXIMUM CAPACITY: 350 GUESTS



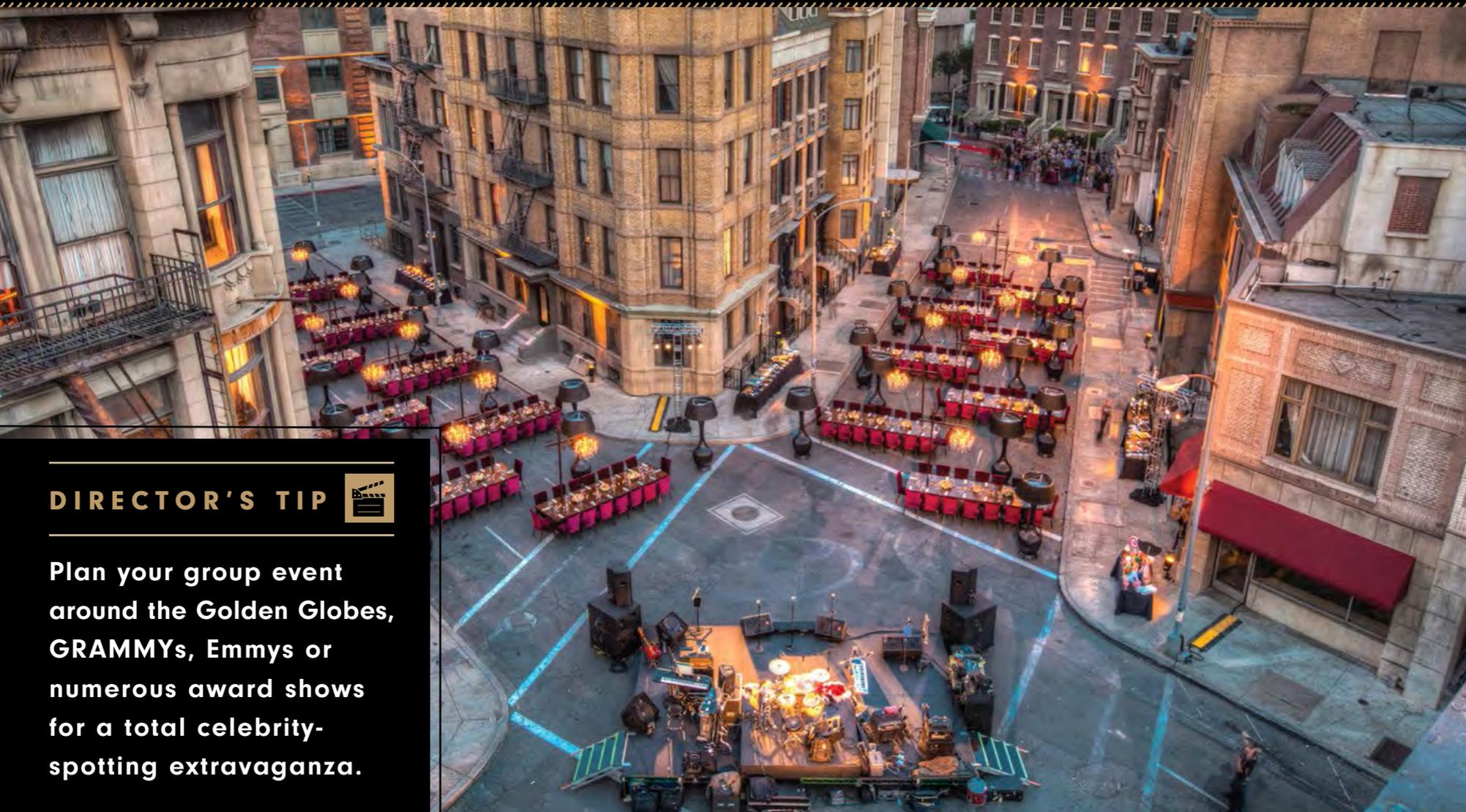
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DIRECTOR'S TIP



Plan your group event around the Golden Globes, GRAMMYs, Emmys or numerous award shows for a total celebrity-spotting extravaganza.

HOLLYWOOD STUDIO BACKLOT TOUR



EXPERIENCE FIVE

Impress your guests with an event at an authentic Hollywood studio – an experience only possible in the entertainment capital of the world.

Pass through the legendary gates at Paramount or party on the MGM lot, where magic comes to life on a daily basis. We can create a red carpet arrival – reminiscent of an actual movie premiere – featuring movie-star impersonators and paparazzi with non-stop cameras.

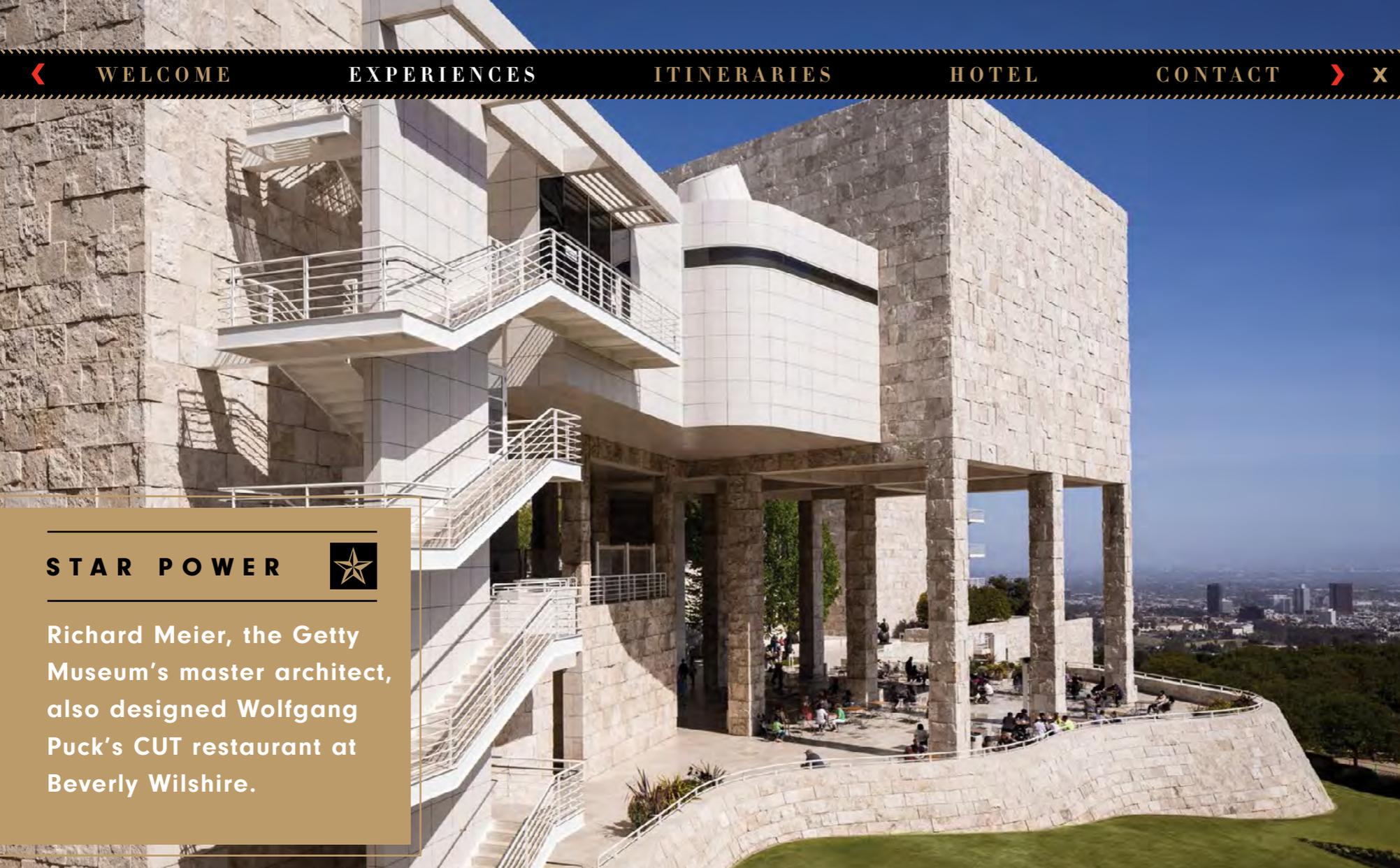
Enjoy a guided tour of the backlot by a studio insider, providing history and gossip.

Grab a drink. Chefs who cook for the stars will prepare the finest cuisine, and your guests will be wined and dined in authentic celebrity style. Everyone will be swept away by Hollywood magic.

MAXIMUM CAPACITY: 600 GUESTS



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STAR POWER



Richard Meier, the Getty Museum's master architect, also designed Wolfgang Puck's CUT restaurant at Beverly Wilshire.

PRICELESS MASTERPIECES AT THE GETTY CENTER

Bring your group to this world-renowned museum - acclaimed for its modern design, intricate gardens and priceless art collection, including masterpieces by Paul Gauguin and Vincent van Gogh.

The hilltop location provides panoramic views over the Los Angeles cityscape. In fact, the Getty Center is currently the most valuable property in L.A. County - with a value of almost \$4 billion.

Enjoy expertly guided art and architectural tours, featuring exclusive access to private galleries.

End the day with an elegant gala, either in the magnificent Grand Hall or in the courtyard under the stars.

MAXIMUM CAPACITY: 700 GUESTS



**DIRECTOR'S TIP**

Amaze your group with an afternoon at the Santa Monica Pier, the ocean-side amusement park with an iconic Ferris wheel. We can arrange a total buyout!

SANTA MONICA BEACH DAY

Give your group the quintessential Southern California ocean experience at a private beach club on the edge of the Pacific.

Ride a bike or a Segway along the ocean, plan a sailing regatta, learn surfing or longboarding, or play volleyball with an Olympian.

For an unforgettable meal, enjoy a beach barbecue or a lobster and clam bake. Conclude the evening with nightcaps and S'mores cooked over a firepit. It's even possible to arrange a private concert with a favorite band, such as the Beach Boys.



MAXIMUM CAPACITY: 500 GUESTS



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Our Beverly Wilshire event planners will custom-design the ultimate experience for your group. Whether you want to experience Beverly Hills fully or explore the rest of Los Angeles, these four-day itineraries give you plenty of options for inspiration.

Experiencing BEVERLY HILLS

DAY ONE WELCOME TO BEVERLY WILSHIRE



Welcome Amenities:
Designer cupcakes with a split of Champagne



Welcome Reception:
Red carpet awards theme, outdoors on Beverly Wilshire's Rodeo Terrace



DAY TWO SHOPPING AND SPA



Breakfast at Tiffany & Co.
Shopping with a personal fashion guru on Rodeo Drive or Melrose Avenue

The 3 C's:
Chanel, Caviar and Champagne on the Chanel store rooftop

Choice of spa treatments
Mimosas and manicures at the Nail Bar



Drinks and Dinner at Villa Blanca – popular with The Real Housewives of Beverly Hills

DAY THREE ICONS OF CULTURE

Private tour at your choice of L.A. landmark, including the Getty Villa, GRAMMY Museum, Petersen Automotive Museum or Walt Disney Concert Hall



Poolside lounging in a private cabana

Dine-around evening, including Spago, CUT, Mr Chow and Mastro's Steakhouse



DAY FOUR HOLLYWOOD

Private guided tour by a movie expert, exploring the studio backlot of Universal, Warner Brothers or Paramount



Live taping of a top TV show
Acting class for your group
TMZ Bus Tour of Hollywood landmarks and celebrity homes



Farewell dinner at a private mansion or estate – with celebrity chef Wolfgang Puck catering the event

Our Beverly Wilshire event planners will custom-design the ultimate experience for your group. Whether you want to experience Beverly Hills fully or explore the rest of Los Angeles, these four-day itineraries give you plenty of options for inspiration.

Exploring LOS ANGELES

DAY ONE *WELCOME TO BEVERLY WILSHIRE*



Welcome Amenities:
 "California Farmers Market" theme, including local fruits and freshly squeezed organic juices



Welcome Reception:
 Great Gatsby theme, outdoors on the Via at Two Rodeo

DAY TWO *SANTA MONICA, MALIBU AND VENICE BEACH*

Customized team-building events on the beach
 Biking, surfing, Segway rides, volleyball games and hiking



Touring the Malibu coastline and wineries
 Dinner on board a yacht in Marina del Rey



DAY THREE *CALIFORNIA LIFESTYLE*

Original Farmers Market visit with Chef
 Cooking class or "Iron Chef"-style contest



Horseback riding in the Santa Monica Mountains
 Private yoga or personal training session back at Beverly Wilshire



Casual dining at Dodger Stadium or STAPLES Center, while watching baseball, hockey or basketball in a private suite

DAY FOUR *HOLLYWOOD AND THE SUNSET STRIP*

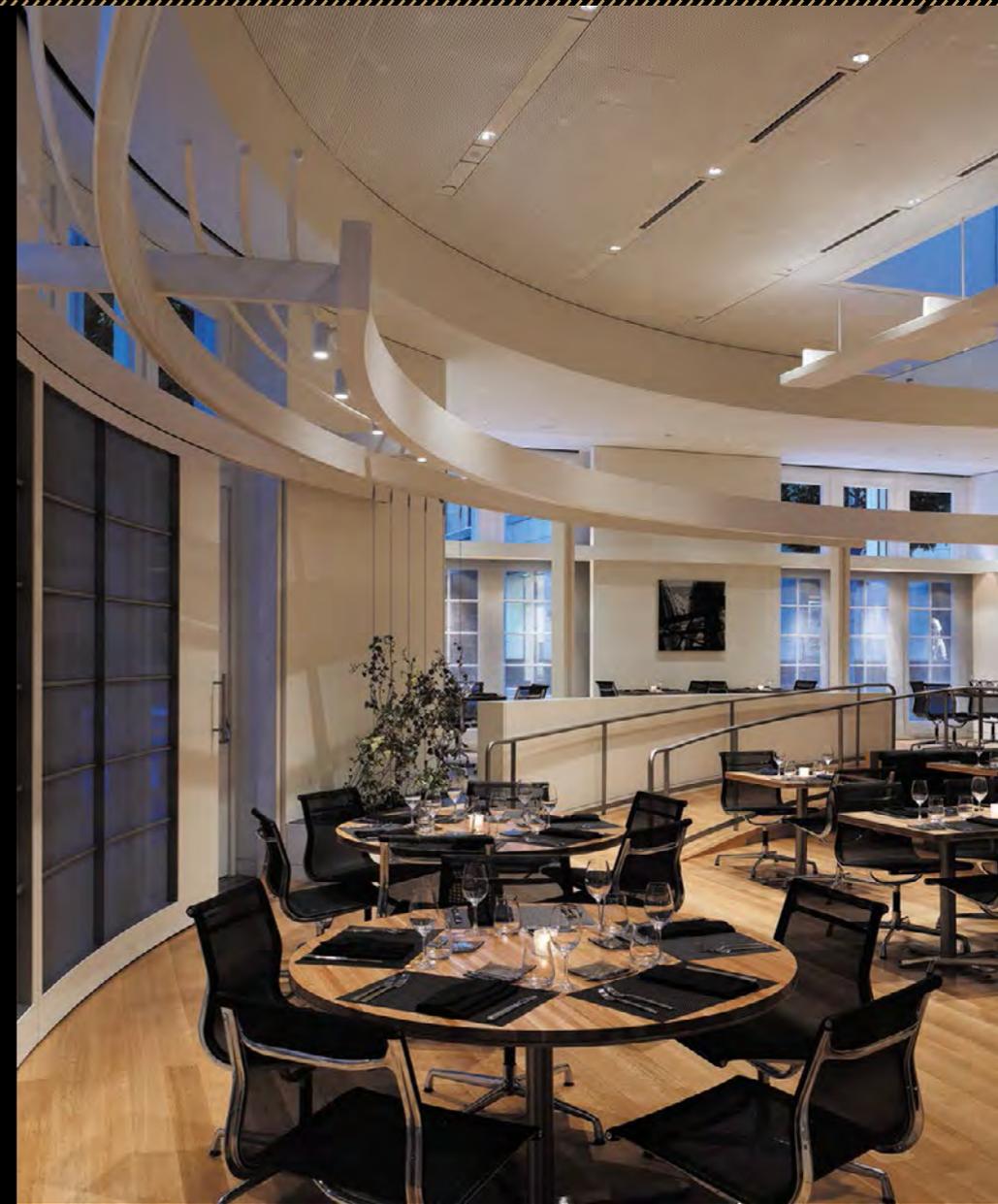


Get a bird's-eye view of the city with your own private helicopter tour
 VIP tour of studio backlots
 Hollywood Walk of Fame

Dinner at Katsuya
 Concert at the Hollywood Bowl (summer only)



Party like a rock star on the Sunset Strip at the Viper Room, Whiskey a Go Go, or House of Blues



ACCOMMODATIONS

DINING

SPA & RELAXATION

FUNCTION SPACES



Beverly Wilshire presents 395 fresh, contemporary guest rooms, including 137 suites. Some accommodations open onto furnished balconies, and many showcase spectacular views of Rodeo Drive, the Hollywood Hills and the L.A. skyline.

Impress your VIPs with an array of over-the-top suites, including the 5,000 square-foot (465 sq. m.) Penthouse Suite – L.A.’s most spacious hotel accommodation.



STAR POWER



For 11 years in the 1960s and 70s, actor Warren Beatty lived in the rooftop Veranda Suite, entertaining the likes of Julie Christie and Barbra Streisand.

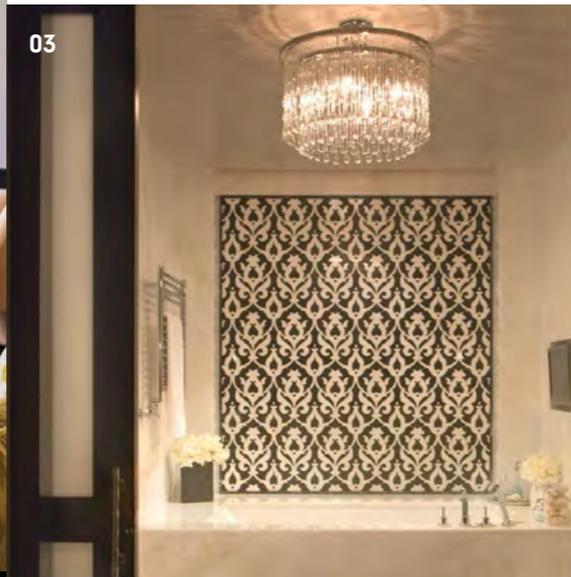
02

01 Governor’s Suite Living Room 02 One-Bedroom Suite – Beverly Wing 03 Beverly Presidential Suite Master Bath 04 Penthouse



01

03



04



With its extraordinary location in the heart of Beverly Hills, Beverly Wilshire offers some of the city's most sought-after dining experiences. Entertain your group at CUT, the Michelin-starred contemporary steakhouse by Wolfgang Puck, then linger for drinks in the adjoining sidebar lounge. THE Blvd is perfect for creative dining, cocktails and sidewalk-café people-watching.

See-and-be-seen FINE DINING



DIRECTOR'S TIP



International chef Wolfgang Puck can cook for your group, serving up a private dining experience in one of our function rooms – creating an unforgettable occasion.

01



02

01 Cocktail - sidebar 02 CUT 03 Chef 04 THE Blvd

03

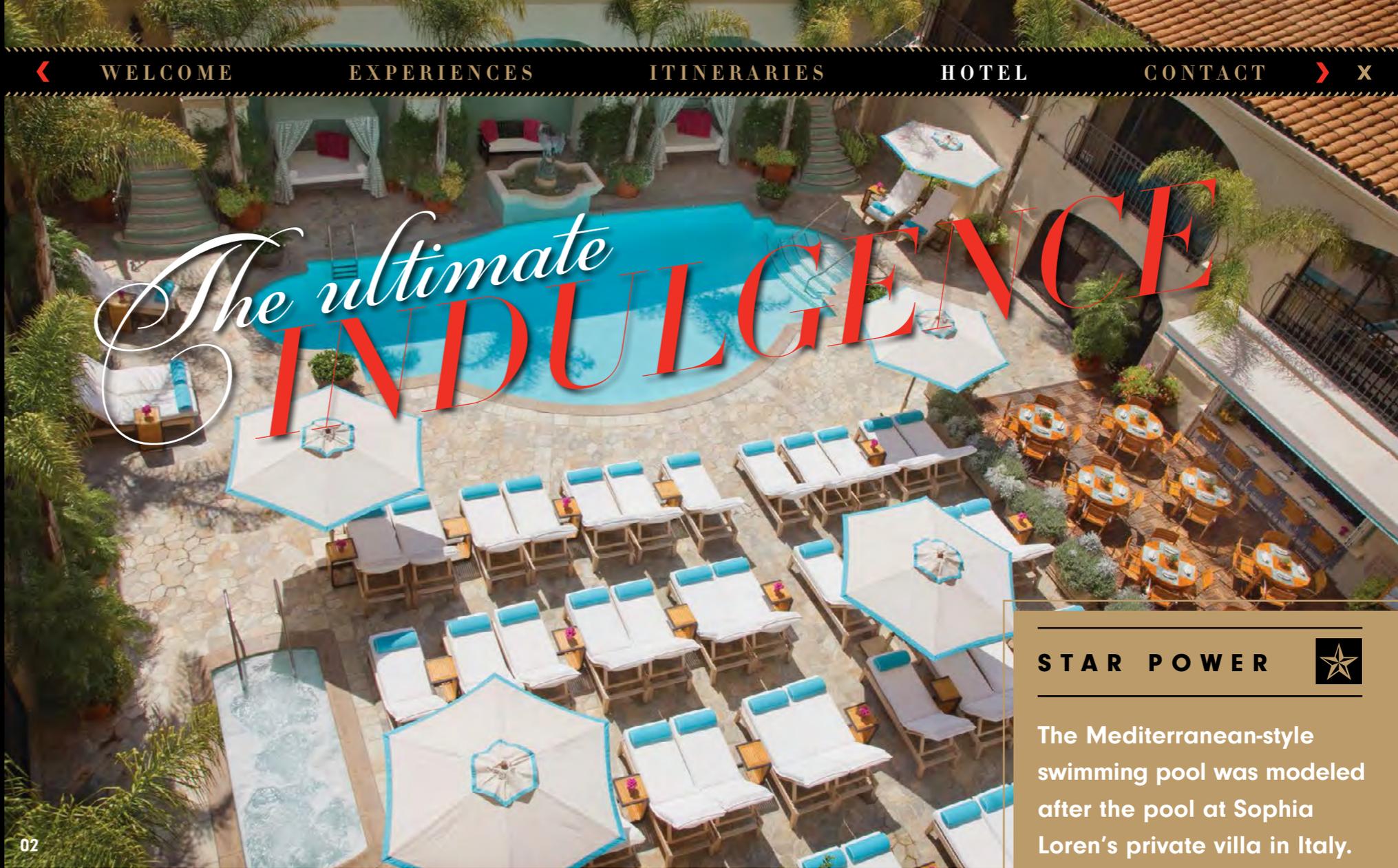


04



Invite your group guests to experience the authentic Beverly Hills lifestyle. For quiet relaxation and celebrity-style pampering, Beverly Wilshire offers a sleek, stylish Spa and a Mediterranean-inspired swimming pool.

Enjoy a day of leisure, indulging in a signature massage, facial or luxurious manicure and pedicure at the Nail Bar. Relax in a private poolside cabana or workout with a celebrity personal trainer in the fitness center. This is how the stars live!



The ultimate INDULGENCE

STAR POWER



The Mediterranean-style swimming pool was modeled after the pool at Sophia Loren's private villa in Italy.

02

01 Cabanas 02 Pool 03 Spa 04 The Nail Bar



01



03



04

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LEARN MORE ABOUT SPA TREATMENTS

LEARN MORE ABOUT THE POOL

An ideal setting for gatherings of all kinds, Beverly Wilshire can host meetings and galas for more than 800 people. With over 25,000 square feet (2,300 m²) of versatile function space, the Hotel features two ballrooms and seven intimate function spaces.

The two-level grand Ballroom features a richly warm décor with velvet curtains and large Italian crystal chandeliers, as well as a formal stage and a large permanent dance floor.

The second ballroom, Le Grand Trianon, features a large sunken dance floor and an elegant built-in stage with a trompe l'oeil mural of gardens.



Unforgettable glamorous EVENTS

DIRECTOR'S TIP 

No need for transportation when you plan an outdoor event right here at Beverly Wilshire. The chic Rodeo Terrace and the large rooftop of the Royal Suite provide breathtaking views of the city.

01 Royal Suite Living Room 02 Veranda Suite 03 Rodeo Terrace 04 Ballroom





WELCOME

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CONTACT US

We'll make planning your group event easier than you ever imagined. Simply connect with our expert Four Seasons event planners.

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